

Newsletter HTML Builder

Create and export your newsletter

Open this tool: leadai.itforall.org/newsletter-template.php

Purpose

Build formatted newsletter content with a preview and reusable HTML. The tool does not store a mailing list, send a campaign or prove delivery. Use your own email platform for those tasks.

1. Replace sample content

Open the builder with an active trial or subscription. Replace the sample organisation, headline, content blocks, images/links, button and footer details. Review every default value before export.

2. Format carefully

Use headings, paragraphs, lists and links to make the message readable. Use supported placeholders such as {{name}} only if your sending platform can resolve them; otherwise replace them with ordinary text.

3. Preview

Choose Generate Preview + HTML. Check the main call to action, spelling, mobile readability and all destination links. A browser preview is helpful but is not a guarantee of appearance in every email client.

4. Export

Choose Copy HTML or Download HTML. Paste/import it into the compatible HTML editor of your sending platform. Save a local copy before closing or resetting the builder. Reset Dummy Text replaces your working content.

5. Send a test elsewhere

Send a test through your actual email platform to a small set of addresses you control. Check mobile and desktop rendering, images, buttons and footer. Only then schedule or send your campaign from that platform.

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Troubleshooting and sending checks

HTML displays as code

Paste into an HTML/code editor rather than an ordinary rich-text message field. Use the receiving platform's supported import process. The builder does not automatically install the template in another service.

Images do not appear

Use accessible image URLs where the design requires them. Email clients may block remote images by default. Keep essential information in text and do not rely solely on a poster image.

Layout changes after import

Your email platform may rewrite styles and links. Test the final email sent by that platform, not just the builder preview. Simplify formatting if a client renders it poorly.

Placeholders remain visible

Use the placeholder syntax required by your sending platform. The builder does not know your recipient records. Replace unresolved tokens before sending.

Before a campaign

Confirm sender identity, recipients, links, business contact details and the provider's unsubscribe controls. Obtain permission to contact recipients and honour opt-outs.

Support

Contact support@itforall.org with a redacted screenshot of the preview and final email, the email platform name and the HTML section involved. Do not send your mailing list or platform credentials.